

Critical Thinking

The Frick Collection: Corporate Philanthropy and Social Responsibility

The goal of your final paper is to utilize your critical thinking skills in analyzing the context of the Frick Collection and the role of corporate philanthropy.

Your first step of the project is to go to the Frick Collection and enjoy the world class art collection and decorative objects. While there I highly recommend using the Artphone audio guide that comes free with admission. We will be watching a short video provided by the Frick collection that will be important to your paper. The **Video will be shown in class on Wed. May 10th**.

Keep your ticket stub and attach to your paper. (REQUIRED)

Your paper should be made up of the following components.

1. What was your general feeling towards the art you saw? Could you relate to the work? Does the quality of the work transcend issues of class and status? How does the museum itself reveal issues of class and status? What were your two favorite paintings and why?
2. How did the movie about Henry Frick make you feel about his desire to collect art and his willingness to give the public access to his home and the collection? What role did art play in his life?
3. Do research on the web or in on Frick's life. Specifically, research the Homestead Strike. Who were Emma Goldman and Alexander Berkman? How did the information about Mr. Frick's role in the strike contrast with the movie presented at the Collection? What, if any, are the contradictions between his generous feelings towards the public, demonstrated by sharing his collection, and his approach to his own workers? Remember the film states that his paintings "lack violence."
4. Research the role of corporate philanthropies and their social responsibilities. When searching on line use key words such as "corporate philanthropy", "corporate philanthropy + propaganda", "philanthropy + public relations". How does giving allow corporations to shape their public image? Why would you need to use critical thinking when examining corporate philanthropy? Why would a timber company donate money to preserve forest land for example?
5. How does supporting art and culture promote the image of corporations?
6. Summarize your feelings about corporate social responsibility and what you learned about the Frick Collection. Do you feel corporations have a responsibility to practice philanthropy? Do the wealthy have a responsibility to give to charities? Do you have a responsibility to give to those less fortunate?

Due Friday June 2nd Late papers will not be accepted!

7 pages typed, double spaced, 5 point type, 1" margins.

A separate page listing your sources. Use the MLA form. Go to the LaGuardia Community College web site and go to libraries. Click on MLA for a guide to citations.